

National Survey on Accredited Business Schools in South Africa offering MBA Degrees: 2023

PMR.africa has completed its annual national survey on Accredited Business Schools offering MBA degrees in South Africa.

The respondents (employers) rated the MBA graduates and students in the workplace representing accredited Business Schools across 20 attributes/criteria (on a scale of 0.00 – 10.00; where 0.00 = poor, 5.00 = average and 10.00 = outstanding), namely:

- Academic knowledge
- Application of knowledge in the workplace
- Communication skills/abilities
- Emotional intelligence
- Entrepreneurial skills/capacity/abilities
- Environmental awareness
- Ethical business conduct
- Financial management
- Future oriented (able to make long-term decisions)
- Human resource management
- Implementation of corporate governance
- Information management
- Innovation
- Insight into sound sustainable development
- International perspective
- Leadership skills/abilities
- Marketing management
- Operational management
- Quantitative abilities/skills
- Strategic management

The ratings are based on the perceptions of the respondents.

ACCREDITED BUSINESS SCHOOLS OFFERING MBA/MBL DEGREES

	MEAN SCORE (OUT OF A POSSIBLE 10.00)
Henley Business School – Africa	8.00
Graduate School of Business & Leadership (GSB&L) – University of KwaZulu-Natal	7.85
Stellenbosch Business School	7.79
University of Cape Town Graduate School of Business (GSB)	7.76
Rhodes Business School	7.70
The University of Pretoria's Gordon Institute of Business Science (GIBS)	7.70
Milpark Business School (MBS)	7.68
MANCOSA GRADUATE SCHOOL OF BUSINESS	7.65
Regenesys Business School	7.60
NWU Business School	7.56
Wits Business School – University of the Witwatersrand	7.56
Regent Business School	7.43
School of Management – University of the Free State	7.35
Nelson Mandela Metropolitan University Business School	7.20
Turfloop Graduate School of Leadership – University of Limpopo	7.16
University of South Africa (UNISA) Graduate School of Business Leadership (SBL)	7.12
DUT Business School	7.00
Tshwane School for Business & Society (TSB)	7.00

SPECIALIST DEGREES

	MEAN SCORE
University of Johannesburg (UJ) – College of Business and Economics (CBE) School of Management – MCom Business Management	7.96

How the survey was conducted:

Universe: Listed and large companies, national, provincial and local government departments/ municipalities and State - Owned Enterprises in South Africa that employ MBA graduates and students.

Timing: March to May 2023.

Sample: Random national sample of 300 respondents comprising of human resource directors/ managers and line managers.

Methodology: Telephonic interviews and electronic surveys were conducted. Back-checks were conducted at all stages of the fieldwork.

Business Intelligence Research Report:

A detailed business intelligence research report providing competitive insight of strategic value is available. The report features attribute ratings of all surveyed business schools. This report is compiled as an executive summary with profiles and accompanying tables and graphs. The report interprets and ties together the various aspects of all the data sourced through the survey as detailed above. The report is available at R 68 876 excl. VAT.