

# Accredited Business Schools in South Africa offering MBA Degrees: 2018

**PMR.africa** has completed its annual national survey on Accredited Business Schools offering MBA degrees in South Africa.

The respondents (employers) rated the MBA graduates and students in the workplace representing accredited Business Schools across 20 attributes/criteria (on a scale of 0.00 – 10.00; where 0.00 = poor, 5.00 = average and 10.00 = outstanding), namely:

- Academic knowledge
- Application of knowledge in the workplace
- Communication skills/abilities
- Emotional intelligence
- Entrepreneurial skills/capacity/abilities
- Environmental awareness
- Ethical business conduct
- Financial management
- Future oriented – able to make long-term decisions (*new*)
- Human resource management
- Implementation of corporate governance
- Information management
- Innovation
- Insight into sound sustainable development
- International perspective
- Leadership skills/abilities
- Marketing management
- Operational management
- Quantitative abilities/skills
- Strategic management

The ratings are based on the perceptions of the respondents.

## How the survey was conducted:

**Universe:** Listed and large companies, national, provincial and local government departments/municipalities and State Owned Enterprises in South Africa that employ MBA graduates and students.

**Timing:** Interviews were conducted from May to July 2018.

**Sample:** Random national sample of 300 respondents comprising of human resource directors/managers and line managers.

**Methodology:** Interviews were carried out telephonically utilising semi-structured questionnaires. Back-checks were conducted at all stages of the fieldwork.

## ACCREDITED BUSINESS SCHOOLS OFFERING MBA/MBL DEGREES

	MEAN SCORE (OUT OF A POSSIBLE 10.00)
Henley Business School – Africa	8.23
Milpark Business School (MBS)	8.15
Graduate School of Business & Leadership – University of KwaZulu-Natal	8.07
Rhodes Business School	8.00
The University of Pretoria's Gordon Institute of Business Science (GIBS)	8.00
University of Cape Town Graduate School of Business (GSB)	8.00
University of Stellenbosch Business School (USB)	8.00
Regenesys Business School	7.95
Nelson Mandela Metropolitan University Business School	7.80
University of South Africa (UNISA) Graduate School of Business Leadership (SBL)	7.76
Wits Business School – University of the Witwatersrand	7.73
NWU School of Business & Governance	7.65
School of Management – University of the Free State	7.60
Turfloop Graduate School of Leadership – University of Limpopo	7.50
Tshwane University of Technology Business School	7.00

## DISTANCE LEARNING ONLY ACCREDITED BUSINESS SCHOOLS OFFERING MBA DEGREES

	MEAN SCORE
MANCOSA GRADUATE SCHOOL OF BUSINESS	8.00
Regent Business School	7.86

## SPECIALIST DEGREES

	MEAN SCORE
University of Johannesburg - MCom Business Management	7.93

## Business Intelligence Research Report:

A detailed business intelligence research report providing competitive insight of strategic value is available. The report features attribute ratings of all surveyed business schools. This report is compiled as an executive summary with profiles and accompanying tables and graphs. The report interprets and ties together the various aspects of all the data sourced through the survey as detailed above. The report is available at R 54 000 excl. VAT.